

Linsheng He

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📍 School of Public Policy & Management, Tsinghua University, Beijing

EDUCATION

Tsinghua University Beijing, China

Ph.D. Candidate, Public Administration, School of Public Policy & Management 2021.09 – Expected 2026.12

- **Advisor:** Prof. Yixin Dai (Director, Institute of Politics and Public Policy; Deputy Director, China S&T Policy Research Center, Tsinghua University)
- **Dissertation:** Communication Mechanisms and Conflict Resolution in Collaborative Governance
- **Summary:** This research identifies and resolves conflicts in collaborative governance by integrating multimodal big-data analysis and behavioral experiments to detect the types, intensity, and dynamics of conflict, and proposes empirically grounded resolution strategies.
- **Honors:** National Scholarship; Tsinghua University Comprehensive Excellence Scholarship

Beijing Normal University Beijing, China

B.A. in Public Affairs Management, School of Government 2017.09 – 2021.06

RESEARCH INTERESTS

- Policy design, policy evaluation, and the policy process
- Behavioral public management and experimental methods
- Government communication, public attitudes, and policy feedback
- Collaborative governance and cross-sector policy coordination

PUBLICATIONS

ENGLISH-LANGUAGE JOURNALS

- [1] **He, L.**, Dai, Y., & Guo, Y. (2025). Aligning Behavioral Assumptions Underlying Policy Instruments: A Principle for Designing Policy Mixes Targeting Behavioral Change. *Public Administration*, Online First. **SSCI, JCR Q1, ABS 4**
- [2] Guo, Y., & **He, L. (corresponding author)**. (2024). Communicating in Diverse Local Cultures: Analyzing Chinese Government Communication Programs around Nuclear Power Projects. *Review of Policy Research*, 41(4), 654–678. **SSCI, JCR Q1**

CHINESE-LANGUAGE JOURNALS

- [3] Guo, Y., Hong, J., & **He, L.** (2021). A Policy Feedback Explanation of Government Procurement of Facial Recognition Technology: A Comparative Case Study of Hangzhou and San Francisco. *Journal of Public Administration Review* [公共行政评论], 14(05), 159–177. **CSSCI**
- [4] Guo, Y., **He, L.**, & Su, J. (2020). “Instruments–Narratives–Feedback”: A Behavioral Public Policy Research Framework. *Chinese Public Administration* [中国行政管理], (05), 71–78. **CSSCI**
- [5] Guo, Y., Hong, J., & **He, L.** (2020). The Policy Intervention Effect on Public Service Motivation of “Future Public Service Providers”: Evidence from Government-funded Normal Students. *Leadership Science Forum* [领导科学论坛], (23), 20–30.

WORKING PAPERS

- [1] Hong, J., & **He, L. (corresponding author)**. "Not All Ties Are Equal: Actor- and Type-Specific Social Capital in Coproduction." *Public Management Review*. **R&R, Second Round**
- [2] **He, L.**, & Dai, Y. "The Micro-foundations of Reputational Persistence: How Emotional Memory Asymmetrically Anchors Government Evaluations." **Under Review**
- [3] Chen, Z., & **He, L. (corresponding author)**. "Anti-Corruption, Trust, and Compliance in Public Health Crises: Cross-Country Evidence." *Humanities and Social Sciences Communications*. **Under Review**
- [4] Fu, X., **He, L.**, Zhong, W., & Dai, Y. "Public Risk Perception during the COVID-19 Pandemic: A Meta-analysis of Antecedents and Behavioral Consequences." **In Preparation**

CONFERENCE PRESENTATIONS

INTERNATIONAL CONFERENCES

1. **2026 ASPA Annual Conference**, Hollywood, USA.
Paper: "Anti-Corruption, Trust, and Compliance in Public Health Crises: Cross-Country Evidence"
2. **2026 IRSPM Conference**, Perth, Australia.
Paper: "Decentralising Government Reputation: Central Signals, Local Differentiation, and Peer Network Effects"
3. **2025 PMRC**, Seoul, Korea; **2025 ICCPS**, Beijing, China.
Paper: "Not All Ties Are Equal: Actor- and Type-Specific Social Capital in Coproduction"
4. **2024 PMRC**, Seattle, USA.
Paper: "In the Shadow of Memory: Experimental Insights into Government Reputation in the Covid-19 Age"
5. **2024 ICCPS**, Beijing, China. (**Best Paper Award**)
Paper: "Aligning Behavioral Assumptions Underlying Policy Instruments: A Principle for Designing Policy Mixes Targeting Behavioral Change"
6. **2023 AP-PPN Conference**, Hong Kong, China.
Paper: "Public Risk Perception during the COVID-19 Pandemic: A Meta-analysis of Antecedents and Behavioral Consequences"
7. **2022 AAPA Annual Conference**, Shanghai, China.
Paper 1: "Matching Behavioral Assumptions Behind Policy Tools: Evidence from a Survey Experiment in China"
Paper 2: "The Effect of Memory on Government Reputation Evaluation: Evidence from Experiment in the Era of COVID-19"
8. **2021 APPAM Fall Research Conference**, Online. (**Panel Organizer**)
Paper: "Influencing Public Awareness: Policy Design by Tool Selection, Framing, and Narratives"
9. **2020 IPMN Conference**, Online.
Paper: "Serving Different People with Different Dishes: The Effects of Social Constructions of Target Population on Policy Narrative Strategies"
10. **2019 AP-PPN Conference**.
Paper: "Does Policy Familiarity Breed Public Service Motivation? The Influence of Policies on the PSM of 'Future Public Service Providers'"

DOMESTIC (CHINA) CONFERENCES

1. **2025 11th Chinese Public Management Academic Conference**, Dalian;
2025 13th Chinese Public Management Scholars Workshop, Nanning.
Paper: "The Role of Emotional Memory in Shaping Government Reputation"
2. **2023 Chinese Public Management Academic Conference**, Shanghai.

Paper: "A Meta-analysis of Antecedents and Consequences of Public Risk Perception: The Case of the COVID-19 Pandemic"

3. **2021 5th Young Scholars Forum, *Journal of Public Administration Review*, Online. (Best Paper Award)**

Paper: "A Policy Feedback Explanation of Government Procurement of Facial Recognition Technology: A Comparative Case Study of Hangzhou and San Francisco"

4. **2019 Chinese Public Management Academic Conference & 5th Public Management Young Scholars Forum, Wuhan.**

Paper: "Narrative Strategies and Logics of Public Communication in Nuclear Power Plant Siting: A Dual-Case Comparative Study"

RESEARCH PROJECTS

- **National Natural Science Foundation of China (NSFC): Strategic Adjustment and Policy Innovation of China's International S&T Cooperation in a Changing Global Landscape**
Participant — reviewed China's international S&T cooperation strategies; assisted in organizing expert workshops; contributed to policy comparative analysis reports.
- **Cyrus Tang Foundation: Research on Best Practice Frameworks for Water Quality Improvement in China and the U.S.**
Participant — reviewed water governance policy evolution in China and the U.S.; assisted in organizing expert workshops; co-authored comparative policy analysis reports.
- **NSFC: Behavioral Effects and Design Optimization of Policy Mixes under Complex Motivational Embeddedness**
Participant — designed and implemented behavioral experiments; constructed policy mix models based on complex motivation theory; wrote empirical analysis reports.
- **Tsinghua-Toyota Joint Research Institute Chunfeng Fund: Modeling and Simulation of Complex Agent Decision-making and Behavioral Guidance in Social Media Networks during Major Emergencies**
Participant — crawled and cleaned social media data; built agent-based models (ABM) to simulate public panic propagation; authored the "behavioral guidance strategies" chapter in the final report.
- **NSFC: Public Participation and Policy Feedback Mechanisms from a Behavioral Public Policy Perspective: The Case of Major Project Siting Policy**
Participant — conducted case studies on NIMBY effects in major project siting; collected public participation data and modeled policy feedback mechanisms.

POLICY ADVISORY & THINK-TANK OUTPUTS

- **Ministry of Ecology and Environment, National High-End Think Tank Key Project: "Further Leveraging Institutional Advantages to Enhance Nuclear Safety Governance Effectiveness" 2022**
 - Findings formally adopted by the research team to optimize the national nuclear safety public communication mechanism.
 - Recognized by expert reviewers as having "significant reference value"; applied in nuclear power project siting communication and social risk governance practice.

TEACHING EXPERIENCE

School of Public Policy & Management, Tsinghua University

Teaching Assistant

- **Frontiers in Risk Management Theory and Practice**

Spring 2026

- **History of Public Administration Thought**

Fall 2025

- **Advanced Academic Writing and Publication** Spring 2025
- **Hong Kong Politics and the Basic Law** Spring 2024
- **Public Administration in Hong Kong** Spring 2024
- **Public Policy Analysis** (English, IMPA core) Fall 2023
- **Urban Development and Management** Spring 2023
- **Regional Development in Ethnic Minority Areas** Spring 2023
- **History of Public Administration Thought** Fall 2022

HONORS & AWARDS

- **ASPA-SCPA Best Student Paper Award** 2026
- **National Scholarship** 2025
- **ICCPS Best Paper Award** 2024
- **Tsinghua University Comprehensive Excellence Scholarship (Second)** 2024
- **Tsinghua University Comprehensive Excellence Scholarship (First)** 2022
- **Best Paper Award**, 5th Young Scholars Forum, *Journal of Public Administration Review* 2021
- **Beijing Normal University First-Class Scholarship** 2019
- **Beijing Normal University Third-Class Scholarship** 2018

ACADEMIC SERVICE & PROFESSIONAL AFFILIATIONS

- **Journal reviewer.** *Governance; Public Management Review; Information Polity; Journal of Public Administration Review* [公共管理评论].
- **Editorial role.** Editorial Assistant, *Public Administration*, 2024–present.
- **Professional memberships.** American Society for Public Administration (ASPA); International Research Society for Public Management (IRSPM).